

SOCIAL MEDIA

SM Cheer & Dance acknowledges our parents and athletes right to contribute content to social platforms including but not limited to; Facebook, Instagram, Tik Tok, YouTube, Twitter. However, as inappropriate use of these platforms can cause lasting damage to all parties, the following rules apply to all parents and students within SMCAD;

When using your/our social media channels, we ask and require that you:

- ❖ Protect your personal privacy and that of others by not including personal information about yourself or others in your posts to our social media channel (for example, email addresses, private addresses or phone numbers)
- ❖ Represent your own views and not impersonate or falsely represent any other person
- ❖ Do not abuse, harass or threaten others
- ❖ Do not make defamatory or libellous comments
- ❖ Do not use insulting, provocative or hateful language
- ❖ Do not use obscene or offensive language
- ❖ Do not post material to your social media channels that infringes the intellectual property rights of SM Cheer & Dance

Parents & students must comply with all requirements of this policy. Our ethics are something we highly value and anyone portraying anything to the contrary will face disciplinary action.

CONFIDENTIALITY AND PRIVACY STATEMENT

SM Cheer & Dance may record any information posted to social media channels and may use that information for the purpose of administering its social media acceptable use policy. SM Cheer & Dance administration responsible for implementing this policy will keep confidential, in-line with SM Cheer & Dance Privacy Policy, unless;

1. Necessary as part of the corrective process or
2. Required by law