



Star-Mites Gym Sports Pty Ltd -SMCAD



Policy Statement Social Media Acceptable Use Policy

Policy Name: Social Media Acceptable Use Policy
Date of Issue: January 2015
Policy Coverage: Our core values, RESPECT FOR ALL
Controlling Body: Star-Mites Gym Sports Pty Ltd -Directors

1. DESCRIPTION

Star-Mites Gym Sports & SMCAD is a committed, competent and motivated organisation, serving the best interests of its Members. This policy is to authorise the correct use of social media channels (i.e. Facebook, Twitter and Youtube). but not restricted to.

2. PURPOSE

This Acceptable Use Policy aims to ensure our core values, good reputation and positive behaviour and attitude are maintained.

3. SCOPE

This policy applies to the following, whether they are in a paid or unpaid/voluntary capacity:

1. Owners, directors & management
2. Employees and volunteers;
3. Coaches and assistant coaches;
4. Athletes
5. Judges and other officials
6. Parents, guardians and spectators to the full extent that is possible

4. OPERATING FRAMEWORK

When using your/our social media channels, we suggest that you:

- protect your personal privacy and that of others by not including personal information about yourself or others in your posts to our social media channel (for example, email addresses, private addresses or phone numbers)
- represent your own views and not impersonate or falsely represent any other person
- are not abusive and do not harass or threaten others
- do not make defamatory or libellous comments
- do not use insulting, provocative or hateful language
- do not use obscene or offensive language
- do not post material to your social media channels that infringes the intellectual property rights of Star-Mites Gym Sports & SMCAD

5. FORMS OF DISCIPLINE

Star-Mites Gym Sports & SMCAD reserves the right to enforce this Acceptable Use Policy at its discretion. If an individual or organisation to which this policy applies breaches this policy, the management will:-

Reprimand;
Suspension; or
Expulsion.

Any resolutions must be in line with Star-Mites Gym Sports & SMCAD membership protection policy

6. CONFIDENTIALITY AND PRIVACY STATEMENT

Star-Mites Gym Sports & SMCAD may record any information posted to social media channels and may use that information for the purpose of administering its social media acceptable use policy.

Star-Mites Gym Sports & SMCAD administration responsible for implementing this Policy will keep confidential, in-line with Star-Mites Gym Sports & SMCAD Privacy Policy, unless;

1. Necessary as part of the corrective process or
2. Required by law.

If you have any questions about this policy, please contact us at info@starmites.com.au